

# WHAT ON EARTH IS THE MCGINNIS VENTURE COMPETITION UP TO IN 2008?

## 2007 SPONSORS

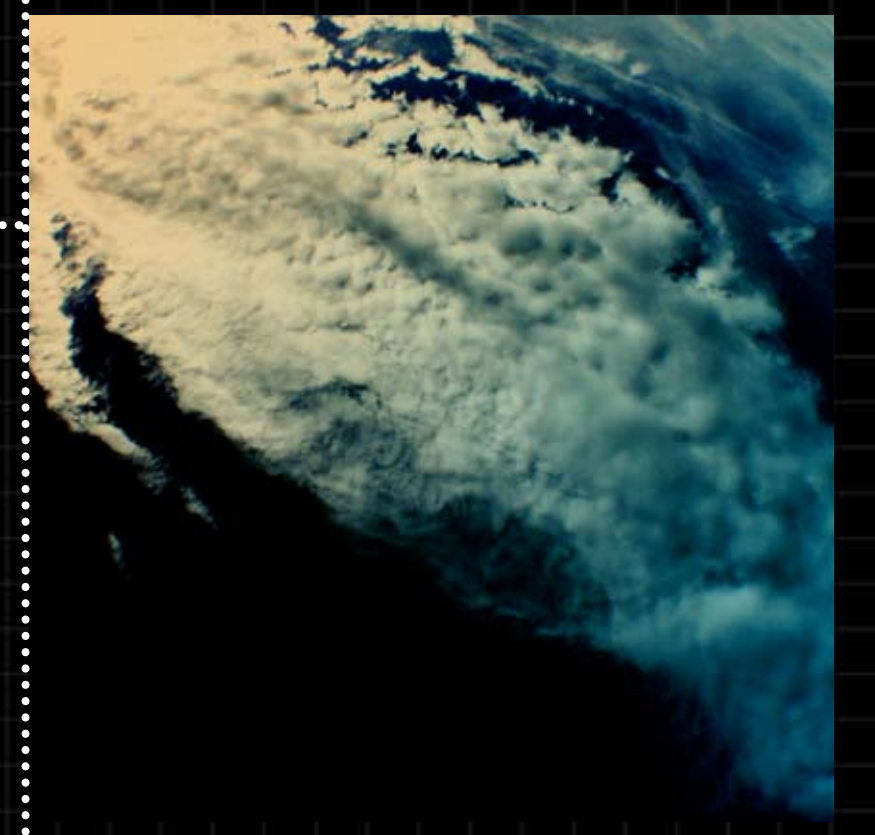
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# 3 TRACKS

The McGinnis Venture Competition now features three tracks: **Technology, Life Science and Sustainable Technology.**

- FIRST-PRIZE WINNERS OF EACH TRACK RECEIVE:**
- Cash awards
  - Opportunity to pitch directly to top-tier venture capitalist
  - Valuable intellectual property and corporate legal services
  - Invitation for top two teams to compete at Moot Corp®

- ALL PARTICIPANTS RECEIVE:**
- Interaction with venture capitalists and entrepreneurs
  - Opportunity to raise capital
  - Reality check for business plan
  - Invitation to attend social events in the best venues of Pittsburgh



## KEEPING TRACK

### WORLDWIDE VIEW, WORLDWIDE OPPORTUNITIES

There's only one big blue marble. We live on it; we have to take care of it. For years, Carnegie Mellon has worked in developing environmentally-responsible technology that is commercially viable. In that spirit, we have added another track to the 2008 McGinnis Venture Competition: Sustainable Technology.

So your MBA (or other graduate program) teams have three opportunities to win: Technology, Life Science and Sustainable Technology.

The McGinnis Venture Competition is hosted by the Donald H. Jones Center for Entrepreneurship, part of the Tepper School of Business at Carnegie Mellon. The Tepper School is recognized as a leader in commercializing technology through entrepreneurship and is consistently ranked among the top business schools in the world. In fact, recently the Wall Street Journal ranked our MBA program #5 in the U.S., #4 in innovation and #6 in entrepreneurship.

- TECHNOLOGY TRACK**  
concentrates on new businesses enabled by information technology, robotics, nanotechnology, telecommunications and other emerging fields.
- LIFE SCIENCE TRACK**  
includes biotechnology, pharmaceutical, biomedical, medical devices, diagnostics and other companies that focus on life science technologies.
- SUSTAINABLE TECHNOLOGY TRACK**  
focuses on ventures that use resources efficiently without compromising the needs of future generations.

### THREE WINNERS

There will be a grand prize winner for each track: Technology, Life Science and Sustainable Technology.

### DISTINGUISHED JUDGES

Each track will be judged by national experts in their respective fields. Judges include venture capitalists, angel investors and successful entrepreneurs.

## LET'S NOT FORGET THE SOCIAL WORLD

Teams will have plenty of time to relax at special events held in some of Pittsburgh's most intriguing venues. Students will be able to meet venture capitalists, successful entrepreneurs, faculty members of Carnegie Mellon and fellow competitors in a casual environment.

# 07

2007 MCGINNIS VENTURE COMPETITION PARTICIPANTS

- Carnegie Mellon University
- Dartmouth College
- Hong Kong University of Science and Technology
- National University of Singapore
- Peking University
- Pennsylvania State University
- Rensselaer Polytechnic Institute
- Universidad de los Andes
- University of California, Los Angeles
- University of California, San Diego
- University of Georgia
- University of Illinois at Chicago
- University of Manitoba
- University of Michigan
- University of Oregon
- University of Pittsburgh
- University of San Francisco
- University of Texas at Austin



JOEL P. ADAMS, RENOWNED VENTURE CAPITALIST

## KEYNOTE SPEAKER

Mr. Adams founded Adams Capital Management, Inc. (ACM), a national venture capital firm that specializes in early-stage applied technology companies. The firm currently has \$700 million under management. ACM's well-defined, market-first investment strategy is driven by identification and exploitation of market opportunities. ACM's portfolio companies are expected to dominate product categories. Joel is a graduate of the Tepper School of Business and a trustee of Carnegie Mellon University.

# NEXT STEPS

If you are interested in sending a team to the McGinnis Venture Competition, please go to [www.mcginnisventurecompetition.com](http://www.mcginnisventurecompetition.com) for additional information and registration instructions. If you want information about sponsoring part of the competition, call us at 412-268-7958 or send an e-mail to [djc@andrew.cmu.edu](mailto:djc@andrew.cmu.edu).

# THE PRIZES

## THE PRIZES

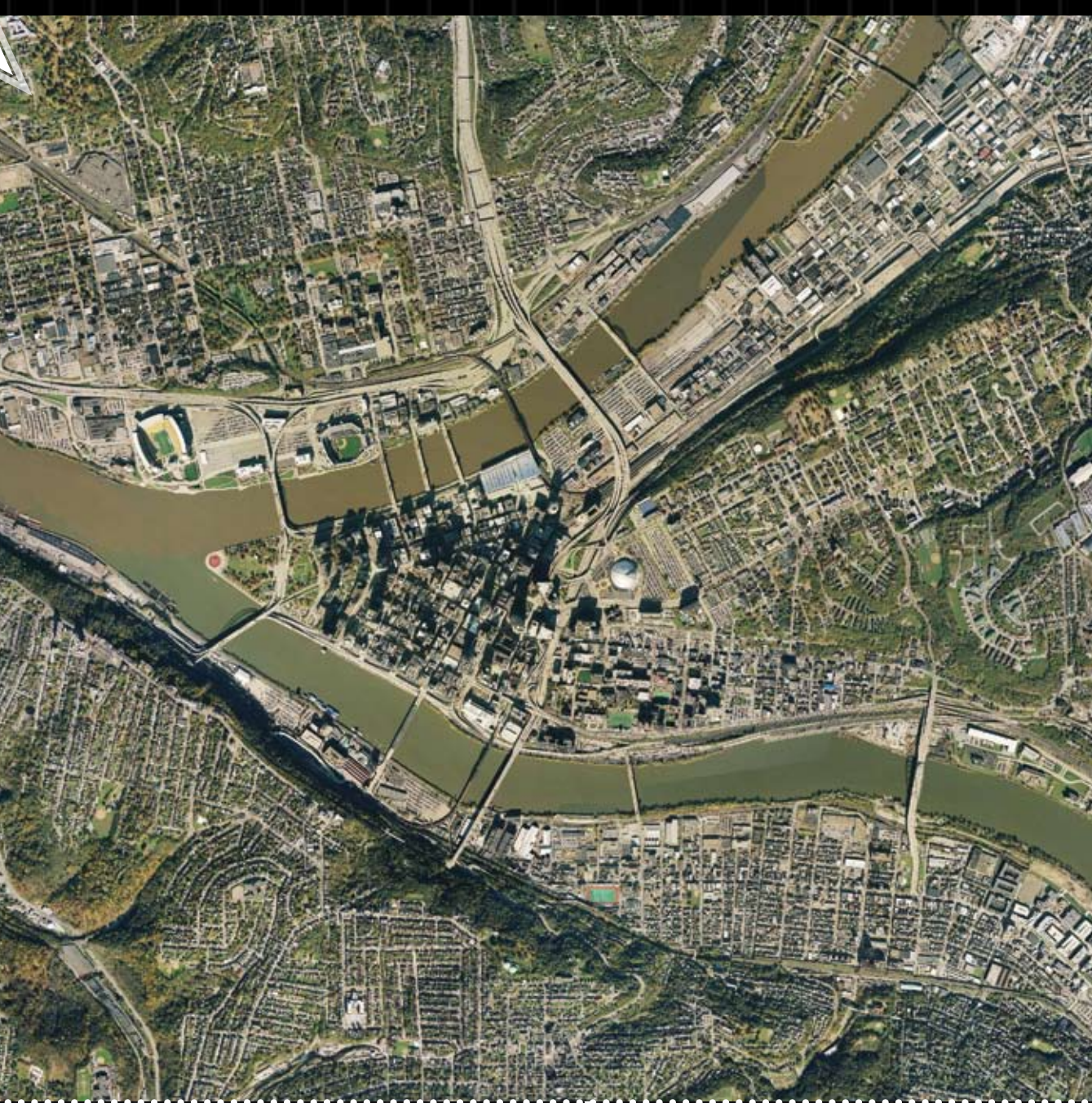
In each track, the winning team's start-up company will receive a first prize of \$20,000 as an investment in the firm. The winner of each track will also receive \$20,000 worth of in-kind prizes for intellectual property and other legal services. Also, the Donald H. Jones faculty will provide advisory services for first-place winners. There will be additional prizes for runners-up and winners of individual events, such as the elevator pitch round.

## A PRIVATE MEETING WITH A VENTURE CAPITALIST ARRANGED BY TEPPER SCHOOL FACULTY

First-place winners will be invited to pitch directly to a venture capitalist at a later date. Entrepreneurs prize this type of rare opportunity.

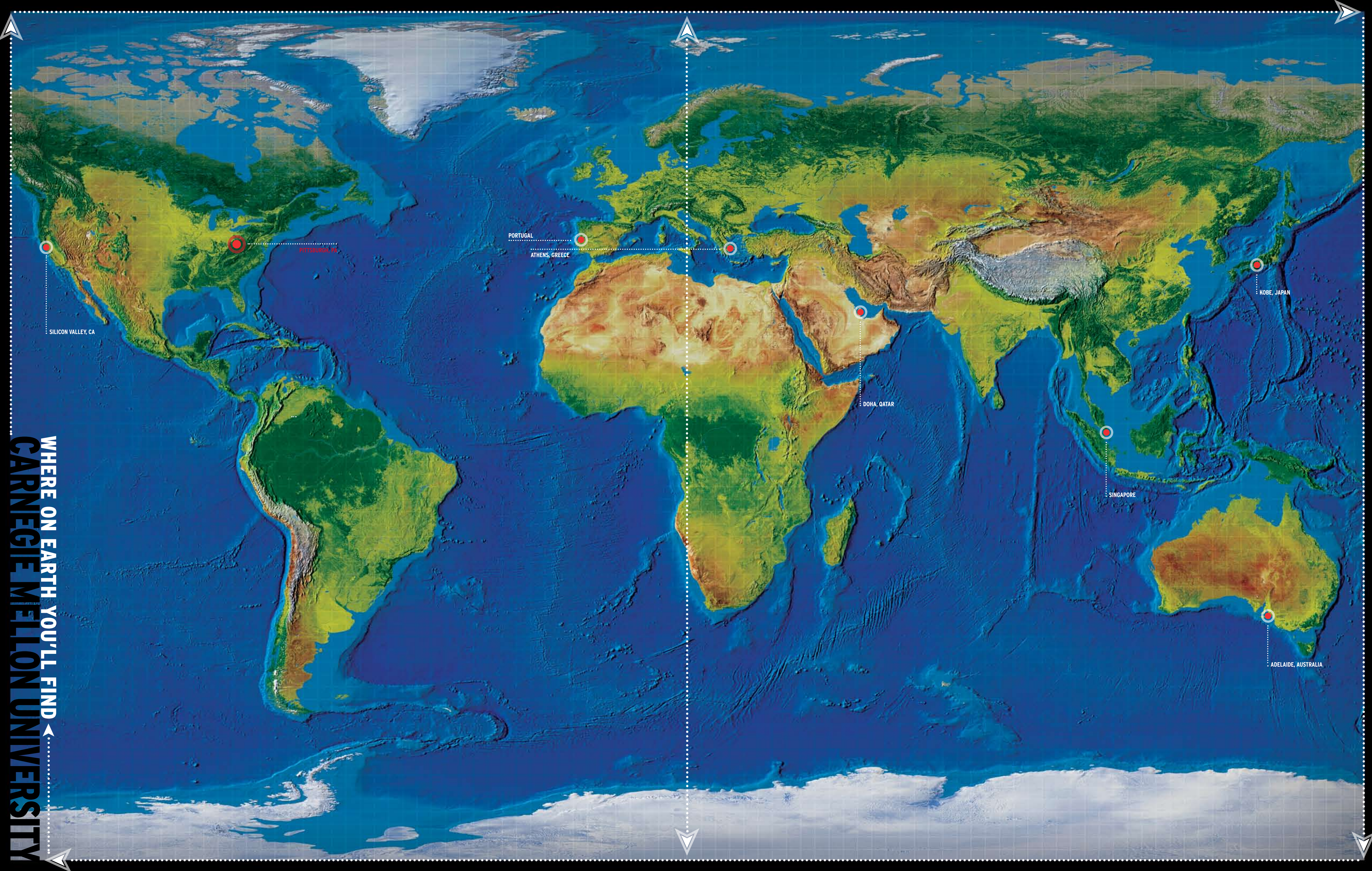
The annual McGinnis Venture Competition is made possible by an endowment from Gerald E. McGinnis, a successful entrepreneur and founder of Respironics, Inc.

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# TO VENTURE COMPETITIONS ON A GLOBAL SCALE, ONE STANDS OUT.





WHERE ON EARTH YOU'LL FIND  
CARNEGIE MELLON UNIVERSITY

SILICON VALLEY, CA

PITTSBURGH, PA

PORTUGAL  
ATHENS, GREECE

DOHA, QATAR

SINGAPORE

KOBE, JAPAN

ADELAIDE, AUSTRALIA